

## FOR IMMEDIATE RELEASE

## **OTIS BOOTH EVENTS & SPECIALS AT SHOT SHOW 2017**

**Lyons Falls, NY:** Otis is excited to announce its presence at the 2017 Shooting, Hunting and Outdoor (SHOT) show in Las Vegas on January  $17^{th} - 20^{th}$ . The Otis booth can be found in the same location as prior years, at booth number 14213.

Otis welcomes interested buyers to stop by the booth to learn about its line of gun cleaning supplies and accessories and sign on as a dealer direct with the company. Otis encourages current Otis dealers to stop by as well to learn about new product offerings and place reorders to stock their shelves.

New and existing dealers are eligible to take advantage of the show special. By placing a qualifying order, dealers will be able to select a Fortune Cookie. Each cookie's "fortune" indicates a percent off their order, ranging from 10% up to 50% off their order. Qualifying orders placed at the show will also receive free standard shipping.

To end day one of the show, stop by the booth for a beer and light snacks. Happy Hour will take place Tuesday afternoon from 4:00pm – 5:30pm. The Otis staff looks forward to meeting and chatting with show attendees about the company and its products.

Otis Technology is known for manufacturing the most advanced gun cleaning systems available. The superior Breech-to-Muzzle® design combined with unmatched quality has positioned Otis as the gun care system of choice with the US Military. Otis Technology is **SMART GUN CARE**.

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