



FOR IMMEDIATE RELEASE

OTIS TECHNOLOGY BOLSTERS SALES & MARKETING TEAMS

Lyons Falls, NY: Otis Technology is excited to announce several new hires and promotions to the sales and marketing teams within the organization. The team's expansion is geared to drive growth for the brand in both the sporting goods as well as defense/international channels.

Otis welcomes Kenda Campbell as Western Region Sales Manager. Kenda brings over 12 years of sales experience in the outdoor industry. She previously held the role of National Sales Manager for Altus Brands. Prior to Altus Brands, she was the Director of Sales for The Outdoor Connection.

Kenda joins Jeff Scarlett and Tom Knudtson who cover the Eastern and Central Regions of the U.S., respectively. Rounding out the team is Heather Hlad, recently promoted to Mass Merchant & E-Commerce Sales Manager where her responsibilities include accounts such as Walmart. Heather has been in a sales role with Otis Technology for almost ten years.

Wendy Moser, formally Inside Sales Assistant, was promoted to Inside Sales/Customer Service Manager. Wendy leads the customer service/inside sales team in its endeavor to deliver world-class service and support to its customers.

The sporting goods sales team is led by Francis Devlin. Promoted to Director of Commercial Sales in 2016, Frank has been in a sales leadership role with Otis since 2011 and has led the team in consistent year over year sales growth.

Otis congratulates Brad McIntyre in his new role as Vice President of International/Government Sales. Brad oversees a sales force geared toward driving sales both internationally and domestically through government channels. Brad started his career at Otis over sixteen years ago and has been in a sales leadership role for the past eleven years.

Heather (Bennett) Pleskach was promoted to Associate Director of Marketing. Heather has eight years of experience in the marketing department at Otis where she has held increasingly progressive roles. She welcomes a new team, all hired in 2016: Hannah Roukous, Digital Marketing Coordinator; Emily McDonald, Marketing Associate; and Ricky Lehnhardt, Graphic Designer.

"I couldn't be more proud of the sales, marketing and customer service teams. We've set our team up for success and I look forward to seeing them excel and elevate the Otis brand," remarks Leonard Puzzuoli, CEO for Otis Technology.

Otis Technology is known for manufacturing the most advanced gun cleaning systems and accessories available. The superior Breech-to-Muzzle® design combined with unmatched quality has positioned Otis as the gun care system of choice with the US Military. Otis Technology is **SMART GUN CARE**.

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